

# Our ways of countering populism

Our mission:

• To promote the unforced force of the better argument

OR

• To promote the use of the force of argument, not the argument of force

# **1st priority: youth work**

#### Debate education

- Debate tournaments
  - the President's tournament: <u>https://www.väitlus.ee</u>
  - o other sponsored tournaments (Ministry of Defense, Ministry of Foreign Affairs)
- Non-formal debate education
  - "Argument 2017" and "Argument 2018"
    - Future Leaders specifically targeted
      - youth council or student council activists
      - young people active in youth NGOs
      - etc
    - Course on argumentation, recognising demagoguery
- Local support

### **Argumentation (& other) training for adults**

- We are the owners of SpeakSmart: <u>https://www.speaksmart.ee</u>
  - A way for good debaters to advance in the Estonian debating community
  - Speaksmart trains:
    - government institutions
    - businesses: https://www.speaksmart.ee/teenused/avalikud-koolitused/speaking-skillsfor-business-professionals

# Public activities I

• Online debates with critique on argumentation and demagoguary starting from 2008:

https://arvamus.postimees.ee/4169625/haridus-olgu-eestikeelne-jubalasteaiast-vaitlevad-kristen-michal-ja-yana-toom

- Same debates in a TV show format: <u>https://arvamus.postimees.ee/3655517/postimehe-vaitlusklubi-eestis-on-pagulaskriisile-ule-reageeritud</u>
- Commentaries on public debates (especially election debates): https://poliitika.postimees.ee/3107095/vaitlusblogi-debati-voitis-mikser
- Column on the public debate in Estonia: https://arvamus.postimees.ee/ 3905619/vaitlusseltsi-kolumn-foorumi-debatist-jai-mulje-et-esimesena-petsidirl-ja-sde

#### Pros & cons

- Fulfilling our mission
- Eraning a reputation
  - good for:
    - funding
    - partnerships
    - overall knowledge about us, including our youth programme
  - bad for:
    - sometimes being viewed as biased
- Tough to get people to write longer texts on a regular basis
- Sometimes regrets about
  - being too colorful in the use of language (doubts about neutrality)
  - $\circ$   $\hfill\hfilt$

# Public activities II

#### Demakook:

- <u>https://twitter.com/demakook</u>
- <u>http://webcache.googleusercontent.com/search?q=cache:</u> 2hzqZ5r12Y0J:demakook.edicypages.com/blogist +&cd=2&hl=et&ct=clnk&gl=ee

Valimiste valvurid:

• https://www.facebook.com/heavalimistava/posts/423569041132439

### Public activities III

Cooperation with ERR, the public broadcaster

- Attempt at a debate TV show (pilot recorded, not picked up)
- Live commentaries for election debates
- Other participations in broadcasts: selecting tweets

## **Public activities IV**

Fact-checking for Delfi:

- <u>http://www.delfi.ee/news/kov2017/faktikontroll</u>
- Modeled on Politifact
- true, mostly true, half true, mostly false, false, ridiculous
- Like with Postimees, we do not ask for money
  - independence
  - right to refuse clickbait assignments

#### Pros & cons

- Much more readers compared to Postimees
- Much easier to write one piece (does not need to be long)
- Difficulties in interpreting whether something is presented as a fact
- Pressure to publish one piece every day
- Sometimes regrets over whether the judgement was correct